

ORDER



Orders	Order / Rev:	164603
	Alt Order #:	06842760
	Product Desc:	KLIN FOR CONGRESS
	Estimate:	211
	Flight Dates:	10/16/12 - 10/22/12
	Original Date / Rev:	08/17/12 / 08/17/12
	Order Type:	GENERAL

KSTP-TV, LLC and KSAX-TV

Primary AE:	Rachel Chason
Sales Office:	P-PHL
Sales Region:	National

Agency	Name:	Stevens Reed Curcio & Potholm
	Buying Contact:	
	Billing Contact:	
		201 Union Street Ste. 200
		Alexandria, VA 22314-3219

Billing Type:	Cash
Billing Calendar:	Broadcast
Billing Cycle:	EOM/EOC
Agency Commission:	15%

Advertiser	Name:	Kline for Congress
	Demographic:	A35+
	Product Codes:	PL1
	Priority:	3
	Revenue Codes:	AGY, POL, CAND

New Business Thru:	
Order Separation:	00:15:00
Advertiser External ID:	
Agency External ID:	

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/01/12	10/22/12	58	\$32,575.00	\$27,688.75

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2012	58	\$32,575.00	\$27,688.75	153.10
Totals	58	\$32,575.00	\$27,688.75	153.10

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Rachel Chason			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	M	10/16/12	10/19/12	M-F 6-7a News M-F 6-7a News	CM	6-7a	-TWTF--	:30	4	\$400.00	4	2.20	NM	4	\$1,600.00
				NEWS 6A	NEWS 6A										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>							
Week:		10/15/12	10/21/12	-TWTF--	4		\$400.00	2.20							
E 2	M	10/16/12	10/19/12	M-F GMA M-F GMA	CM	7-9a	-TWTF--	:30	4	\$350.00	4	2.30	NM	4	\$1,400.00
				GMA	GMA										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>							
Week:		10/15/12	10/21/12	-TWTF--	4		\$350.00	2.30							
E 3	M	10/21/12	10/21/12	SU GMA Su GMA	CM	7-8a	-----S	:30	1	\$525.00	4	4.30	NM	1	\$525.00
				SUN GMA											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>							
Week:		10/15/12	10/21/12	-----S	1		\$525.00	4.30							
E 4	M	10/16/12	10/19/12	M-F 9-10a Live with Kelly	CM	9-10a	-TWTF--	:30	4	\$225.00	3	1.40	NM	4	\$900.00
				LIVE W/ KELLY	LIVE WITH KELLY										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>							
Week:		10/15/12	10/21/12	-TWTF--	4		\$225.00	1.40							
E 5	M	10/16/12	10/19/12	M-F The View M-F The View	CM	10-11a	-TWTF--	:30	3	\$350.00	3	1.90	NM	3	\$1,050.00
				THE VIEW	THE VIEW										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>							
Week:		10/15/12	10/21/12	-TWTF--	3		\$350.00	1.90							

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KSTP-TV, LLC and KSAX-TV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 6	M	10/16/12	10/19/12	M-F Midday News M-F Midday News	CM	11a-12p	-TWTF--	:30	4	\$250.003		2.60	NM	4	\$1,000.00
				MIDDAY NEWS		MIDDAY NEWS									
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 10/15/12	10/21/12	-TWTF--		4			\$250.00			2.60			
E 7	M	10/16/12	10/19/12	M-F 12-1p 9/26-TFN The Chew	CM	12-1p	-TWTF--	:30	4	\$200.003		1.30	NM	4	\$800.00
				THE CHEW		THE CHEW									
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 10/15/12	10/21/12	-TWTF--		4			\$200.00			1.30			
E 8	M	10/16/12	10/19/12	M-F 4-430p Millionaire	CM	4-430p	-TWTF--	:30	2	\$250.003		1.60	NM	2	\$500.00
				MILLIONAIRE		MILLIONAIRE									
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 10/15/12	10/21/12	-TWTF--		2			\$250.00			1.60			
E 9	M	10/16/12	10/19/12	M-F 430-5p News 430p News	CM	430-5p	-TWTF--	:30	3	\$250.003		1.90	NM	3	\$750.00
				430P NEWS		430P NEWS									
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 10/15/12	10/21/12	-TWTF--		3			\$250.00			1.90			
E 10	M	10/16/12	10/19/12	M-F 5-530p M-F 5-530p	CM	5-530p	-TWTF--	:30	4	\$450.003		3.00	NM	4	\$1,800.00
				5P NEWS		5P NEWS									
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 10/15/12	10/21/12	-TWTF--		4			\$450.00			3.00			
E 11	M	10/16/12	10/19/12	M-F 6-630p M-F 6-630p	CM	6-630p	-TWTF--	:30	3	\$700.003		3.40	NM	3	\$2,100.00
				6P NEWS		6P NEWS									
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 10/15/12	10/21/12	-TWTF--		3			\$700.00			3.40			
E 12	M	10/16/12	10/19/12	M-F 630-7p M-F 630-7p	CM	630-7p	-TWTF--	:30	2	\$650.003		2.80	NM	2	\$1,300.00
				630P- NEWS		630P NEWS									
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 10/15/12	10/21/12	-TWTF--		2			\$650.00			2.80			
13	M	10/20/12	10/20/12	Sa 5-530p Sa 5-530p	CM	5-530p	-----S-	:30	1	\$350.003		2.20	NM	1	\$350.00
				SAT 5P NEWS											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 10/15/12	10/21/12	-----S-		1			\$350.00			2.20			
E 14	M	10/20/12	10/20/12	Sa 6-630p Sa 6-630p	CM	6-630p	-----S-	:30	1	\$425.003		2.00	NM	1	\$425.00
				SAT 6P NEWS											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 10/15/12	10/21/12	-----S-		1			\$425.00			2.00			
E 15	M	10/21/12	10/21/12	Su 530-6p Su 530-6p News	CM	530-6p	-----S	:30	1	\$450.003		4.50	NM	1	\$450.00
				SU 5P NEWS											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 10/15/12	10/21/12	-----S		1			\$450.00			4.50			
E 16	M	10/22/12	10/22/12	Mon Spcl 2 Dancing with the Stars	CM	7-9p	M-----	:30	1	\$5,250.003		9.70	NM	1	\$5,250.00
				Dancing w/ Stars		ftc 9/24									
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 10/22/12	10/28/12	M-----		1			\$5,250.00			9.70			
E 17	M	10/21/12	10/21/12	Sunday Prime A America's Funniest Home Videc	CM	6-7p	-----S	:30	1	\$3,200.003		6.00	NM	1	\$3,200.00
				AFHV											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 10/15/12	10/21/12	-----S		1			\$3,200.00			6.00			
E 18	M	10/16/12	10/19/12		CM	10-1035p	-TWTF--	:30	4	\$900.003		3.80	NM	4	\$3,600.00

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				M-F,Su Late News M-F, Su 10-1035p										
LATE NEWS														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/15/12	10/21/12	-TWTF--		4		\$900.00		3.80				
E 19	M	10/21/12	10/21/12	Su Late News Su 10-1035p	CM	10-1035p-----S	:30	1	\$1,300.00	3	4.10	NM	1	\$1,300.00
SUN LATE NEWS														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/15/12	10/21/12	-----S		1		\$1,300.00		4.10				
E 20	M	10/16/12	10/19/12	M-F 1035-1102p Nightline	CM	1035-1102p-TWTF--	:30	3	\$500.00	3	2.30	NM	3	\$1,500.00
NIGHTLINE														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/15/12	10/21/12	-TWTF--		3		\$500.00		2.30				
E 21	M	10/22/12	10/22/12	M-F 6-7a News M-F 6-7a News	CM	6-7aM-----	:30	1	\$400.00	4	2.20	NM	1	\$400.00
NEWS 6A														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/22/12	10/28/12	M-----		1		\$400.00		2.20				
E 22	M	10/22/12	10/22/12	M-F GMA M-F GMA	CM	7-9aM-----	:30	1	\$350.00	4	2.30	NM	1	\$350.00
GMA														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/22/12	10/28/12	M-----		1		\$350.00		2.30				
E 23	M	10/22/12	10/22/12	M-F 9-10a Live with Kelly	CM	9-10aM-----	:30	1	\$225.00	3	1.40	NM	1	\$225.00
LIVE W/ KELLY														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/22/12	10/28/12	M-----		1		\$225.00		1.40				
E 24	M	10/22/12	10/22/12	M-F Midday News M-F Midday News	CM	11a-12pM-----	:30	1	\$250.00	3	2.60	NM	1	\$250.00
MIDDAY NEWS														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/22/12	10/28/12	M-----		1		\$250.00		2.60				
E 25	M	10/22/12	10/22/12	M-F 12-1p 9/26-TFN The Chew	CM	12-1pM-----	:30	1	\$200.00	3	1.30	NM	1	\$200.00
THE CHEW														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/22/12	10/28/12	M-----		1		\$200.00		1.30				
E 26	M	10/22/12	10/22/12	M-F 5-530p M-F 5-530p	CM	5-530pM-----	:30	1	\$450.00	3	3.00	NM	1	\$450.00
5P NEWS														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/22/12	10/28/12	M-----		1		\$450.00		3.00				
E 27	M	10/22/12	10/22/12	M-F,Su Late News M-F, Su 10-1035p	CM	10-1035pM-----	:30	1	\$900.00	3	3.80	NM	1	\$900.00
LATE NEWS														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/22/12	10/28/12	M-----		1		\$900.00		3.80				
												Totals	58	\$32,575.00